

# PRIVACY NOTICE

Rev. March 2019

<b>FACTS</b>		<b>WHAT DOES J. G. ELLIOTT DO WITH YOUR PERSONAL INFORMATION?</b>	
<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>■ Social Security number and income</li> <li>■ Account balances and payment history</li> <li>■ Credit history and credit scores</li> </ul>		
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons J. G. Elliott Insurance Center choose to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Do J. G. Elliott Insurance Center share?	Can You limit this sharing?
<b>For our everyday business purposes -</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		<b>Yes</b>	<b>No</b>
<b>For our marketing purposes -</b> to offer our products and services to you		<b>No</b>	<b>We don't share</b>
<b>For joint marketing with other financial companies</b>		<b>No</b>	<b>We don't share</b>
<b>For our affiliates' everyday business purposes -</b> information about your transactions and experiences		<b>Yes</b>	<b>No</b>
<b>For our affiliates' everyday business purposes -</b> information about your creditworthiness		<b>Yes</b>	<b>Yes</b>
<b>For our affiliates to market to you</b>		<b>Yes</b>	<b>Yes</b>
<b>For nonaffiliates to market to you</b>		<b>No</b>	<b>We don't share</b>
<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>■ Call the Corporate Office at (888)632-7004 or see more numbers below</li> </ul> <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>		
<b>Questions?</b>	Call the Corporate Office at (888)632-7004 or see more numbers below		

If you have already told us to limit the sharing of your information, you do not need to tell us again.

## J G Elliott Insurance Center

Scottsbluff (308) 635-2023

Torrington (307) 532-2147

Wheatland (307) 322-4025

<b>Who we are</b>	
<b>Who is providing this notice?</b>	<b>J.G. Elliott Insurance Center</b> - Scottsbluff, NE, Torrington & Wheatland, WY
<b>What we do</b>	
<b>How do J. G. Elliott Insurance Centers protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to this information to those employees who need to know this information about you to provide products and services to you.
<b>How do J. G. Elliott Insurance Centers collect my personal information?</b>	We collect your personal information, for example, when you <ul style="list-style-type: none"> <li>■ Open an account or apply for insurance</li> <li>■ Pay insurance premiums</li> <li>■ Provide employment or income information</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only <ul style="list-style-type: none"> <li>■ Sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>■ Affiliates from using your information to market to you</li> <li>■ Sharing for nonaffiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing.
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account.
<b>Definitions</b>	
<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>■ <i>Our affiliates include companies with a Platte Valley Companies name; financial companies such as banking institutions, investment centers, finance companies, and insurance centers; please see a complete listing below</i></li> </ul>
<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>■ <i>J. G. Elliott Insurance Centers does not share with nonaffiliates so they can market to you</i></li> </ul>
<b>Joint marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>■ <i>J. G. Elliott Insurance Center does not jointly market</i></li> </ul>

Affiliates of J. G. Elliott Insurance Center, subsidiaries of Platte Valley Companies, include the following:

**Platte Valley Bank** - Scottsbluff, Gering, Morrill, Minatare & Bridgeport & Sidney, NE; **Platte Valley Bank** - Torrington, Wheatland, Casper & Cheyenne, WY; **Platte Valley Investment Center, Inc.** - Scottsbluff, NE; **Mountain Valley Bank** - Steamboat Springs, Meeker, Walden & Hayden, CO and **C.H. Brown Co. LLC** - Wheatland, WY